

YOUR QUESTIONS ANSWERED

A USS Employers
student information pack

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QUESTIONS
ANSWERED
USSEmployers

PREPARING STUDENTS FOR INDUSTRIAL ACTION

USS Employers has produced this pack containing a number of student-facing resources to explain why the strikes are happening, and what universities are doing to minimise disruption.

Assets are available to use, or customise as needed.

THIS PACK INCLUDES

1. A national-level Q&A factsheet with details on when, and why the strikes are happening, and what to expect from the university.
2. A local-level Q&A that can be customised
3. Instagram-ready assets for questions and answers
4. Display screen graphics
5. A3 posters
6. Pull-up banner design sample

SAMPLE ASSETS

NATIONAL Q&A FACTSHEET

assets / indesign

USS EMPLOYERS: STUDENT INFORMATION PACK



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SAMPLE ASSETS

LOCAL Q&A FACTSHEET indesign

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SAMPLE ASSETS

INSTAGRAM STILLS
[assets](#) / [indesign](#)



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SAMPLE ASSETS

INSTAGRAM STORIES

All Q&As:

[assets](#) / [indesign](#)

Compensation story:

[assets](#) / [indesign](#)

Cancelled classes story:

[assets](#) / [indesign](#)

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SAMPLE ASSETS:

DISPLAY SCREEN GRAPHICS

[assets](#) / [indesign](#)



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SAMPLE ASSETS:

A3 POSTERS (2 DESIGNS) indesign



SAMPLE ASSETS

800x600 PULL-UP BANNER

indesign

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WHAT CAN I DO DURING THE STRIKES?

Be in the know during industrial action:

- 1. GO ONLINE**
xxx.ac.uk/strikes
- 2. WATCH OUT FOR REGULAR COMMUNICATIONS**
- 3. TALK TO US**

We really care about your experience and want you to get the best possible learning and teaching during the strike.

We will be doing our best to put on replacement teaching or provide resources so that you don't miss out.

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Find USS Employers online and on social media:

Twitter: [@USSEmployers](https://twitter.com/USSEmployers)

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Online: ussemployers.org.uk

Email: pensions-update@universitiesuk.ac.uk